

**Breakout Session:**  
**Drafting/Aligning Voluntary Codes**  
**with The KL Principles**

**13:30 - 17:30**

# Drafting/Aligning Voluntary Codes with The KL Principles

The Kuala Lumpur Principles	Sample Code Section
1. Collaborative interactions between Companies and HCPs should preserve independent decision-making by HCPs and public confidence in the integrity of patient care, treatment and product selection.	Section One: Purpose of Code & General Provisions + ALL sample code sections
2. Consultancy agreements between Companies and HCPs should support research and development to advance medical science, develop new technologies, improve existing products and services, and enhance the quality and efficacy of care for patients. Consultancy agreements should not be used as a means of inappropriate inducement.	Section Two: Consulting Arrangements

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<p>3. Company support of HCPs' education, for example through support to third-party educational programs and educational grants, should preserve the independence of medical education and should not be used as a means of inappropriate inducement.</p>	<p>Section Three: Third Party Educational Programs</p>
<p>4. Companies may provide training of HCPs on product specific device deployment, use and application to facilitate the safe and effective use of medical technologies by HCPs.</p>	<p>Section Four: Company-Organized Education and Training</p>

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5. Companies should not provide entertainment and recreation to HCPs as an inappropriate inducement. Any attendance at entertainment events, consenting or agreeing to receive any gift, commission, or gratuity shall not be regarded as appropriate for nurturing appropriate business relationships.	Section Five: Sales and Promotional Meetings  Section Six: Educational Items  Section Seven: No Gifts or Entertainment
6. Company donations for charitable or other philanthropic purposes should support <i>bona fide</i> charitable organizations and missions, and should not be a means to privately benefit an HCP.	Section Eight: Charitable Donations and Research and Education Grants

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7. Free products should not be used as a means of inappropriate inducement. However, Companies may provide reasonable quantities of products to HCPs at no charge for evaluation and demonstration purposes.	Section Nine: Demonstration and Evaluation Products
The Kuala Lumpur Principles' measures to ensure code effectiveness.	Section Ten: Ensuring Effective Code Implementation

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## Key Breakout Session Discussion Points:

1. Overview of Local Industry Association's Operating Environment
2. Maturity and Independence of Local Device Association
3. Device Industry Presence and Business Arrangements in Local Economy
4. Current Local Economy Anti-Bribery Law and Policy
5. Overview of Comparable Voluntary Codes in Local Economy
6. Review Sample Code
7. Identify Governance and Stakeholder Process to Develop, Customize and Adopt Code
8. Develop Local Economy Timeline and Resource Needs