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CHINA 2014**

**APEC Business Ethics for SMEs Forum:
Promoting Ethical Environments in the Medical Device & Biopharmaceutical Sectors**
Sofitel Nanjing Zhongshan | Nanjing, China | 1-3 September 2014

Confirmed Participants: 201
APEC Economies: 20

AUSTRALIA (4)
<p>Mr. Adrian COSENZA, Chief Executive Officer <i>Australian Orthopaedic Association</i></p> <p>Dr. Andreas LOEFLER, Second Vice President <i>Australian Orthopaedic Association</i></p> <p>Ms. Michelle WAGNER, ASPAC Compliance Lead MD&D <i>Johnson & Johnson</i></p> <p>Ms. Jessie YAP, Chief Compliance Counsel, Asia Pacific / General Counsel, Australia & New Zealand <i>Covidien</i></p>
CANADA (3)
<p>Mr. Stephen DIBERT, Advisor, International Affairs <i>MEDEC – Canada’s Medical Technology Companies</i></p> <p>Ms. Chrisoula NIKIDIS, Executive Director of Industry Practices <i>Rx&D – Canada’s Research-Based Pharmaceutical Companies</i></p> <p>Mr. Russell WILLIAMS, President <i>Rx&D – Canada’s Research-Based Pharmaceutical Companies & Co-Chair, Expert Working Group, The Mexico City Principles</i></p>
CHILE (3)
<p>Ms. Giovanna BENITEZ, President <i>Sociedad Científica de la Industria de Dispositivos Medicos (SCDM)</i></p> <p>Mr. Esteban GONZALEZ, Vice President <i>Sociedad Científica de la Industria de Dispositivos Medicos (SCDM)</i></p>



**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

Dr. Pamela MILLA, Head
Agencia Nacional de Medicamentos (ANAMED), Instituto de Salud Publica de Chile

CHINA (91)

Mr. AU See Long (Tony), General Manager
AbbVie Pharmaceutical Trading (Shanghai) Co., Ltd

Mr. BAO Hongjian, Compliance Director
Hisun Pfizer Pharmaceuticals Co., Ltd

Mr. Philippe BIZOT, Vice President & Managing Director, Greater China and Korea
Edwards Lifesciences

CAI Ruihong
Shanghai Peony Medical Technologies Co., Ltd

Mr. CHEN Bin, Assistant General Counsel, Asia Pacific
Baxter Healthcare

Ms. Jennifer CHEN, Consultant
RDPAC (R&D Based Pharmaceutical Association Committee)

Mr. CHEN Jun, General Manager
Xuzhou Yi Jia Medical Device Co. Ltd.

Ms. CHEN Susu, International Sales Supervisor
Reed Sinopharm Exhibitions Co., Ltd

Ms. CHENG Yanli, Vice Investigator
Nanjing Food and Drug Administration

Ms. CHEW Yee Ling (Stephanie), Strategic Compliance Program Director, Greater China
Medtronic

Mr. Joseph CHO, Managing Director
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Ms. DAI Hui, Interpreter

Ms. Karen ERYOU, Senior Director Corporate Compliance APAC
UCB Trading (Shanghai) Co., Ltd

Mr. FAN Yang, Eric, Legal and Compliance Director
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**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

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Mr. E. Allan GABOR, President and CEO
Merck Serono China

Mr. GUYI, Senior Regulatory Consultant
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Ms. JIANG Hongying, Planning Department Manager
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Ms. LI Fay, Associate Director, Commercial Assurance, Greater China, Corporate/Shared Services
BD

Ms. LI Ling, Vice Chairman
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**Asia-Pacific
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Mr. Li Yizhe, Interpreter

Ms. Steffanie LIM-HO, Vice President, Ethics and Compliance
Lilly China

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Ms. LIU Qing, Policy Affairs Supervisor
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Mr. QUE Fei, Vice President of Government Affairs & Policy
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Ms. RUAN Xinxin, Project Manager
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Ms. SHEN Qin (Lily), HCC Department
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**Asia-Pacific
Economic Cooperation**



**APEC
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Mr. TAY Wey Kwan Leonard Stanley, Chief Compliance Officer

China Novartis Group

Mr. TIAN Zhongwei, Compliance Officer

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AbbVie China

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Mr. WANG Jianmin, Health Care Compliance Officer

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**Asia-Pacific
Economic Cooperation**



**APEC
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Mr. WANG Yong, Chairman

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Ms. Amy XU, Senior Compliance Manager, Greater China & Korea

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**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

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Ms. ZHANG Ke

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Ms. ZHANG Liangwen, Legal Counsel

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**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

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HONG KONG, CHINA (11)

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Ms. Sabrina CHAN, Executive Director
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Hong Kong Academy of Medicine

Dr. Rebecca LAM, Chief Manager (Patient Safety & Risk Management)
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Mr. Howard Janhong LIN, Ethics and Compliance Advisor
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Mr. LUAN Gang, Legal Director
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Mr. MA Chun Fai, Compliance Manager, Asia
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Ms. MU Fee-man Julie, Director of Community Relations
Community Relations Department, Independent Commission Against Corruption

Mr. TSANG Kin-ping, Chair
International Alliance of Patients' Organizations

Mr. Anthony WONG, Senior Pharmacist (Corporate Pharmaceutical Management)
Hong Kong Hospital Authority

Ms. YIM Hau-wan Evalina, Principal Liaison Officer, International & Mainland Liaison Office
Community Relations Department, Independent Commission Against Corruption



**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

INDONESIA (7)

Mr. Rahbudi HELMI, Deputy Director of Medical Device Inspection
Ministry of Health

Zaenal KOMAR
Ministry of Health

Dr. NURRAHMIATI
Ministry of Health

Mr. Budi PRASETIO, Secretary, Board of Ethics
*Indonesia Pharmaceutical Association (G.P. Farmasi) &
Owner, Apotek Mataram*

Ms. Yulia PURWARINI, Head of Sub-Directorate of Promotion and Labelling Control of Therapeutic Product
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Dr. Rohayati RAHAFAT, Head of Section of Analysis Raw Material Medicines
Directorate of Pharmaceutical Production and Distribution, Ministry of Health

Mr. Parulian SIMANJUNTAK, Executive Director
International Pharmaceutical Manufacturers Group (IPMG)

JAPAN (6)

Mr. Glen ARGYLE, Code Practices Committee
Japan Pharmaceutical Manufacturers Association (JPMA)

Mr. Bruce ELLSWORTH, Senior Director, Corporate Government Affairs & Policy
Johnson & Johnson

Dr. Masami ISHII, Executive Board Member
Japan Medical Association

Mr. Yuji NOTO, International Manager
Japan Medical Association

Mr. Katsumi TAKAHASHI, Vice Chairman
Japan Dental Trade Association (JDTA), Japan Federation of Medical Devices Associations (JFMDA)

Mr. Morio TAKAHASHI
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**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

KOREA (7)

Ms. Minah CHO, Secretary, Ethics Committee
Korea Medical Devices Industry Association (KMDIA)

Ms. CHOI, Yoo-Kyung (Karen), Compliance Director
Pfizer Korea

Ms. JU, Eun Young, Assistant Director
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Mr. KIM, Jong Cheol, Compliance Manager
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Mr. KWON, Young-Sang "YS", Asia-Pacific Regional Sector Lead, HCC&P, Pharmaceutical Group
Johnson & Johnson

Dr. LEE, Kyeong Ho, Chairman
Korea Pharmaceutical Manufacturers Association (KPMA)

Mr. YOO, Joo Hyun, Legal Counsel
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MALAYSIA (8)

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Ms. Mayamin HAINI MUSA
Malaysia SME Corp.

Dato' Hafsah HASHIM, Chief Executive Officer
Malaysia SME Corp.

Mr. Hasraff HASHIM, Senior Superintendent
Malaysian Anti-Corruption Commission

Datuk Ali MUSTAFAR, Deputy Chief Commissioner (Prevention)
Malaysian Anti-Corruption Commission

Ms. Sharifah Najwa SYED ABU BAKAR, Director of International Cooperation



**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

Malaysia SME Corp.

Ms. TAN Ying Hui, Assistant Superintendent
Malaysian Anti-Corruption Commission

MEXICO (3)

Mr. Ivan ORNELAS DIAZ, Director of International Relations
*National Institute for the Entrepreneurs, Mexican Ministry of Economy
& Co-Chair, Expert Working Group, The Mexico City Principles*

Ms. Andrea PEREZ-FIGUEROA, Head of Ethics Committee
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NEW ZEALAND (1)

Ms. Faye SUMNER, Chief Executive Officer
Medical Technology Association of New Zealand (MTANZ)

PAPUA NEW GUINEA (3)

Willie RAE
Department of Trade Commerce and Industry

Mr. Norman SONGO
Department of Trade Commerce and Industry

Mr. Richard YAKAM, Acting Deputy Secretary – Policy
Department of Trade Commerce and Industry

PERU (2)

Mr. Gabriel APESTEGUI CASTRO, Member Directory
Asociación de Industrias Farmaceuticas Nacionales (ADIFAN)

Mr. Jose Mario MONGILARDI FUCHS, President
COMSALUD, Lima Chamber of Commerce

PHILIPPINES (15)



**Asia-Pacific
Economic Cooperation**



Ms. Millette ASUNCION-ARNEDO, Regional Legal Lead, Asia Pacific
Pfizer

Dr. Maria Minerva CALIMAG, President
Philippine Medical Association

The Honorable Zenaida CUISON-MAGLAYA, Under Secretary for Consumer Welfare & Trade Regulation Group
Department of Trade and Industry

Dr. Cynthia DIZA, Medical Specialist III
*Food and Drug Administration &
Officer-in-Charge, Ethical Market Communications Unit*

Ms. Johanna GULLE, President
Philippine Association of Medical Device Regulatory Affairs Professionals (PAMDRAP)

Dr. Suzette LAZO, Member
*Philippine Medical Association &
Former Director, Food and Drug Administration Philippines*

Dr. Kenneth HARTIGAN-GO, Acting Director-General
Food and Drug Administration

Mr. Francis MAPILE, Member
Professional Regulatory Board of Electrical Engineering, Professional Regulation Commission (PRC)

Dr. Mildred OLIVEROS, Chairman
Professional Regulatory Board of Pharmacy, Professional Regulation Commission (PRC)

Mr. Teodoro PADILLA, Executive Director
Pharmaceutical and Healthcare Association of the Philippines (PHAP)

Gov. Roberto PAGDANGANAN, Chairman
*Medicines Transparency Alliance (MeTA) Philippines &
Lead Convenor, The ETHIKOS Movement*

Dr. Mildred PAREJA, Member
Professional Regulatory Board of Medicine, Professional Regulation Commission (PRC)

Dr. Rannier REYES, Chairman
Professional Regulatory Board of Dentistry, Professional Regulation Commission (PRC)

Ms. Maria Fortune TAYAG, Head of Risk Management and Compliance
GlaxoSmithKline Philippines



**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

RUSSIA (1)
<p>Mr. Mikhail POTAPOV, GR/Legal Director <i>International Medical Devices Manufacturers Association (IMEDA)</i></p>
SINGAPORE (9)
<p>Mr. Campbell CLARK, General Counsel, Asia <i>Covidien</i></p> <p>Ms. Maija BURTMANIS, Regional Compliance Director <i>AbbVie</i></p> <p>Mr. Ronald GOON, Senior Director, Business Practices and Compliance <i>Johnson & Johnson</i></p> <p>Ms. Shannon KHOO, Co-Chairman, Compliance Subcommittee <i>Singapore Manufacturing Federation – Medical Technology Industry Group (MTIG)</i></p> <p>Mr. Katsumi KOJIMA, Director, Regional Compliance Officer APAC/Japan <i>Edwards Lifesciences</i></p> <p>Mr. TAN Jack Thian, Group Chief Operating Officer <i>Singapore Health Services Pte Ltd (SingHealth)</i></p> <p>Mr. Ted TAN, Deputy Chief Executive <i>SPRING Singapore</i></p> <p>Mr. TOH Han Pin, Co-Chairman, Compliance Subcommittee <i>Singapore Manufacturing Federation – Medical Technology Industry Group (MTIG)</i></p> <p>Ms. Genevieve WAN, Asia Pacific Pharmaceuticals Compliance Director <i>GlaxoSmithKline</i></p>
CHINESE TAIPEI (12)
<p>Mr. Chia-Ming CHANG, Clerk <i>Small and Medium Enterprise Administration, Ministry of Economic Affairs</i></p> <p>Ms. Hsiu-Ling HSU, Senior Specialist <i>Small and Medium Enterprise Administration, Ministry of Economic Affairs</i></p> <p>Ms. Chien-Hsuan HUNG (Laura), Leader of Education and Compliance Working Group</p>



**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

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Mr. Yu KUO, Section Chief

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Ms. Su-Lin TAI, First Economic Secretary

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**Asia-Pacific
Economic Cooperation**



**APEC
CHINA 2014**

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