



**Medical Technology**  
Association of Australia

## Australia: Lessons Learned in Medical Device Voluntary Code Implementation



# Scope of Australian code

- Addresses relationships between healthcare professionals and industry
- Concept of 'healthcare professionals' extends to hospital buyers
- Focus is on ethical and transparent business dealings
- Decision to recommend or buy a medical device must be based on best interest of patient



# Who does the Code apply to?

- Mandatory for members of industry association  
– MTAA
- Voluntary for non-members but strongly urged to comply
- Code provides for monitoring and enforcement of Code compliance
- Penalties and public exposure of breaches



# Challenges for SMEs

- Ensuring that Code compliance has senior management commitment
- Ensuring that all staff are aware of Code – education
- Ensuring that all staff comply with Code – approval processes
- Ensuring there is a confidential process to raise a breach of the Code with management