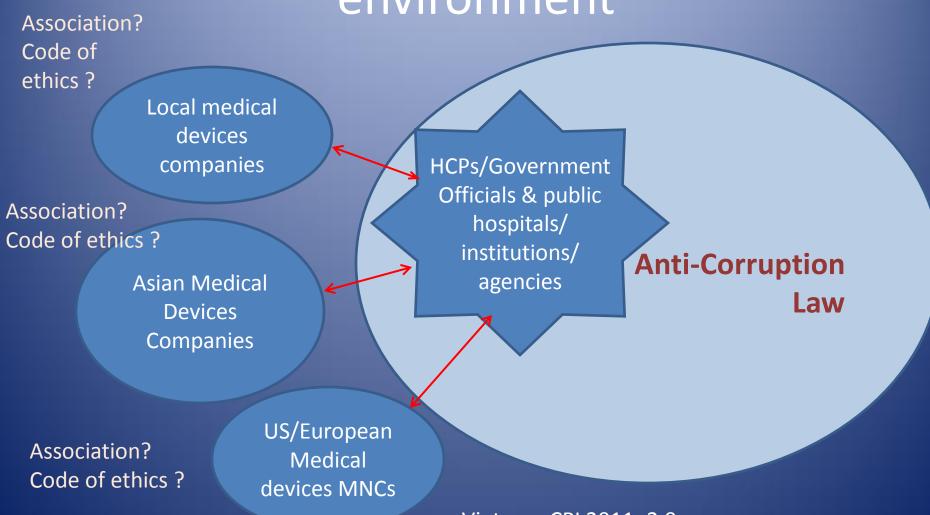
Unique Legal, Cultural, and Industry Factors Prevailing in Developing Local Voluntary Codes in Vietnam

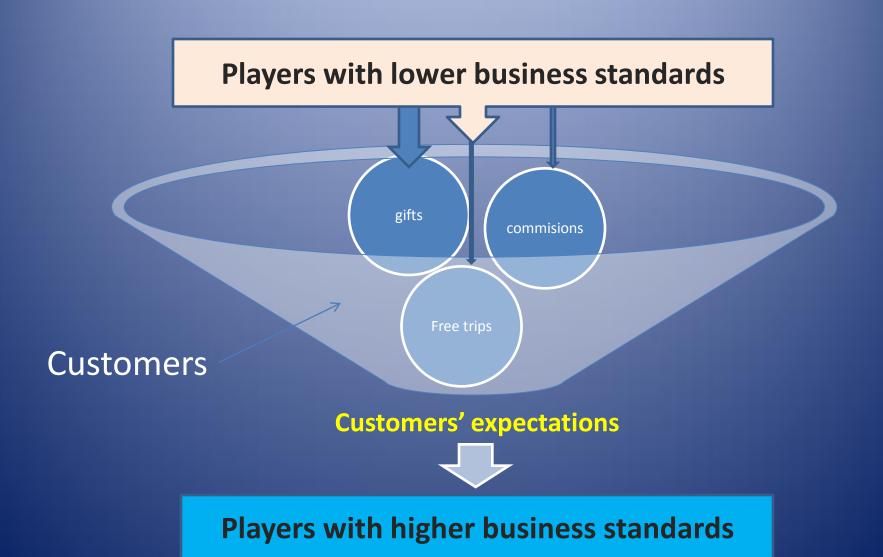
By Vu Thi Loi Health Care Compliance Officer Johnson & Johnson Vietnam

Medical Devices Industry and Legal environment



Vietnam CPI 2011: 2.9

Medical Devices business environment



Healthcare business environment

- Prevailing issues
 - Anti-corruption law is unclear, leaving gaps on the side of industry; industry associations encouraged to apply selfregulating mechanism;
 - Law enforcement is not consistent & not stringent enough
 - No associations exist for either local MD industries or foreign businesses;
 - Inconsistent understanding about business code of ethics & the difference to medical professional code of ethics
 - Several issues are considered of higher priorities, e.g. regulatory and technical requirements

Violation in drug tenders in Gia Lai – Head of Health Services fined Allegations of violations in drug tenders in Can tho General Hospital...

Medical Devices Business code of ethics

- We need from this forum:
 - To learn from experiences
 - Clearer advice on next steps ???
 - Associations formed?
 - Awareness raised?
 - Any authority commitment needed?

Thank you!