

Code of Ethics

(Established on January 4, 2016)

American Medical Devices and Diagnostics Manufacturers' Association

The Mission of American Medical Devices and Diagnostics Manufacturers' Association (hereinafter referred to as "AMDD") is to provide valuable medical technology and information to people's loved ones, so that they may live in good health. In order to enable a Healthier Japan, to realize a healthcare system that fully appreciates the value of innovative medical technology, to achieve prompt and appropriate introduction of advanced medical technology to medical sites, and to realize comprehensive control and proper distribution of medical expenses, AMDD is proposing revisions of medical device related regulatory requirements, in collaboration with the Government of the United States, the U.S.-based Advanced Medical Technology Association (AdvaMed) and the domestic industry organizations, and is acting as a contact point, as a representative of AMDD member companies, in discussion with the supervisory agency of the Ministry of Health, Labour and Welfare in regard to revisions of medical insurance reimbursement prices, its system, etc.

AMDD and its member companies (hereinafter referred to as "Member Companies") shall maintain high ethics and conduct activities with high transparency, and further shall endeavor to gain the trust and confidence of society in Japan as the business of medical devices is deeply related to people's lives.

1. Placing top priority on health and improvement of the lives of people, Member Companies shall endeavor to research, develop, manufacture, and sell products, technologies, and services materializing advanced medical technology, and also to maintain a stable supply of products while ensuring their efficacy and safety under proper quality control.
2. Member Companies shall comply with all applicable laws and regulations, the laws and regulations relating to business activities of medical devices, and voluntary rules and standards of the industry, and also various laws and rules applicable including corrupt practices prevention laws, and shall conduct appropriate and proper business activities with high ethics and transparency.
3. Member Companies shall endeavor to maintain high transparency by establishing proper business relationships through fair and free competition in any business transaction and

maintaining proper relationships with medical institutions and health care professionals from the perspective of avoiding any conflict of interest.