

PATIENT ORGANIZATION ACTIVITIES

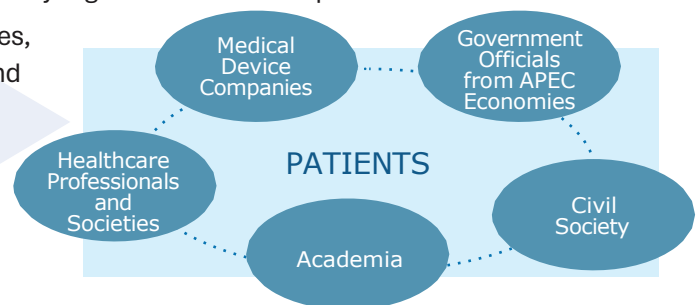
Patients: At the Center of Ethical Business Conduct in the Health System

PATIENTS ARE THE ONLY WHY IN HEALTHCARE.

As the ultimate consumers of health-related products and services, patients should be at the center of decision-making for every relevant stakeholder: industry, healthcare professional, provider, payer, or otherwise. Through the Business Ethics for APEC SMEs Initiative, patients and patient organizations serve a central role in the effective implementation of the APEC Kuala Lumpur Principles for Voluntary Codes of Business Ethics in the Medical Technology Sector and of the APEC Mexico City Principles for Voluntary Codes of Business Ethics in the Biopharmaceutical Sector and serve as vital members of consensus framework agreements for ethical collaboration within many APEC economies.

PATIENT ORGANIZATION PARTNERS:

- Medical Device and Biopharmaceutical Industry Organizations and Companies
- Government Officials from APEC Economies, including SME, Health, Trade, Economic, and Anti-Corruption Authorities
- Healthcare Professionals and Societies
- Civil Society
- Academia



OUR ADVOCACY:

- Awareness Building: Promoting appropriate guidance on patient and patient organization interaction with industry including SMEs
- Engagement: Highlighting the role of patients and patient organizations to encourage ethical business conduct in health systems
- Code of Conduct Development and Voluntary Principles: Advising the development and implementation of the APEC Kuala Lumpur and APEC Mexico City Principles
- Collaboration: Serving as advisers for multi-stakeholder collaborations including consensus framework agreements
- Evaluation: Supporting APEC monitoring of Code and multi-stakeholder consensus frameworks
- Accountability: Enabling the advancement of ethical business conduct
- Capacity Building: Advocating for the increased participation and involved decision making of patient organizations in consensus frameworks
- Recognition: Proposing for the acknowledgement of contributions made by patient organizations
- Inclusion: Representing patient organizations of all types, including those who do not constitute chronic diseases

PATIENT ORGANIZATION ACTIVITIES:

- Implementation of the APEC Kuala Lumpur Principles for Voluntary Codes of Business Ethics in the Medical Technology Sector and APEC Mexico City Principles for Voluntary Codes of Business Ethics in the Biopharmaceutical Sector
- Expansion of the role of meaningful engagement of patient organizations throughout the APEC Principles modernization process
- Convening of expert working group for each sector to review and update the APEC Mexico City & Kuala Lumpur Principles
- Completion of an impact assessment on the impact of doing business with integrity in the Asia-Pacific region, in partnership with Ethisphere
- Submission of patient and patient organization statement on the reinforcement of ethics and business integrity in healthcare during the COVID-19 pandemic

ABOUT THE BUSINESS ETHICS FOR APEC SMES INITIATIVE:

The Business Ethics for APEC SMEs Initiative (“Initiative”) is the world’s largest public-private partnership to strengthen ethical business conduct and drive a level playing field in the medical technology and biopharmaceutical sectors. The Initiative also serves as the region’s largest collective action effort to reinforce ethics and business integrity across health systems. Since 2010, the collective work of over 2,000 stakeholders has resulted in: (1) best practices setting, (2) capacity building for small businesses and other stakeholders, and (3) monitoring and evaluation of progress within each APEC economy.

MORE INFORMATION:

Stakeholder Liaison, Business Ethics for APEC SMEs Initiative: apec@ethicist.com.

<https://businessethics.apec.org/>