

## **SMEWG Ethics Roundtable Dialogue**

Big Sky, Montana

May 13, 2011 \* 1:30 – 5:00pm

The United States will host a roundtable discussion on ethics challenges for small and medium-sized companies to set the stage for the ethics workshops held on May 14<sup>th</sup> and 15<sup>th</sup>. Dr. Phil Nichols from the Wharton School of the University of Pennsylvania will launch the dialogue with a presentation on the myths and realities of corruption as it relates to international trade. In addition to serving as a professor of legal studies and business ethics at the University of Pennsylvania, Dr. Nichols has researched and written extensively on the impact of global corruption.

The SMEWG will also receive an update on the 2010 ethics projects championed by Australia and others. Following the updates, the SMEWG will select a third sector of export interest (in addition to medical devices and construction) where a voluntary set of principles or code will be drafted by an Expert Working Group in the fall of 2011.

In preparation for this Roundtable, please reach back to your industries so that you are prepared to put recommendations for the third sector on the table in Montana. This meeting is open to SMEWG members only.

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### **AGENDA**

- 1:30pm – 1:45pm**    **Welcome and Introductory Remarks:** Assistant Secretary Michael CAMUÑEZ  
Market Access & Compliance, International Trade Administration, USA
- Facilitator:**  
Daniel MILLER, SMEWG Delegate, USA
- 1:45pm – 2:45pm**    **Why Ethics Matters for SMEs**  
Dr. Phil NICHOLS  
Wharton School of the University of Pennsylvania
- 2:45pm – 3:00pm**    **Q&A**
- 3:00pm – 3:15pm**    **BREAK**
- 3:15pm – 3:30pm**    **Updates from APEC Members on SME Ethics Projects in 2010**
- Australia -- SMEWG Delegate Christine CANNON
  - United States -- Mr. Chris WHITE, Senior Vice President, General Counsel of AdvaMed
  - Malaysia -- SMEWG Delegate Dato' Hafsah HASHIM
- 3:30pm – 4:30pm**    **Discussion and Selection on Sector of Export Interests to SMEs for the drafting of a voluntary set of principles or code in fall 2011**
- Facilitators:**  
Anita RAMASASTRY, Senior Policy Advisor, International Trade Administration, USA  
Lynn COSTA, Senior Trade Development Advisor, International Trade Administration, USA
- 4:30pm – 5:00pm**    **Next Steps and Q&A**  
Lynn COSTA, Senior Trade Development Advisor, International Trade Administration, USA